

The Doctoral School of Management Sciences ULB-ULiège-UMONS

Kick-off Meeting
October 29, 2020

François Rycx
(SBS-EM, ULB)

Agenda

- **13h00 Presentation of the doctoral programme by Yves Crama (HEC Liège, ULiège), François Rycx (SBS-EM, ULB), and Mélanie Volral (Warocqué School, UMons)**
 - Briefing on doctoral course “Advanced topics on research in Marketing” by Willem Standaert (HEC Liège, ULiège)
 - Q&As
- **13h45 Presentations by two doctoral candidates:**
 - Alexandre Waroquier (humanOrg, UMONS) - “Educational mismatch, earnings and workers’ origin”
 - Aurélie Soetens (HEC Liège - ULiège) – “Upset democracy: the paradoxes of developing worker participation in challenging environments”
- **14h25 Discussion with PhD candidates and professors:**
 - Sharing thoughts about how to embark on the doctoral journey. Q&As on the management of the PhD process with PhD candidates and concluding remarks

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 - Examples of questions:
 - ✓ How to find a relevant research topic?
 - ✓ How to find some research funding?
 - ✓ How to allocate your time?
 - ✓ How to interact with your promotor, supervising committee, jury?
 - ✓ How to structure your thesis?
 - ✓ What can you expect from having a PhD?
 - ✓ How to be well prepared for the job market?

Doctoral training – formation doctorale (60 ECTS)

- University certificate
- Mandatory prior to obtaining the doctoral degree
- Consists of course work and scientific activities
- 1-year programme
- Can be completed in 1 or, at most, 2 years.

Doctoral training (60 ECTS)

- **Programme:**

- 'Core learning' (15 credits),
- 'Advanced Classes (15 credits),
- 'Research activities' (at least 25 credits), and
- 'Transversal skills' (at most 5 credits).

- **More info:** <http://www.edtgestion.hec.ulg.ac.be/>

Core Learning (15 ECTS)

- **Doctoral Seminar (10 ECTS)**

Research design, generic methodology, publication process

Lectures, assignments, preparation of first paper, and presentation

Choose one among:

- **At ULB**, with Hugues Pirotte.
- **At HEC Liège, ULiège**, with Benjamin Huybrechts,

Core Learning (15 ECTS)

- **Methodological course (5 ECTS)**

Choose one among:

- **Découvrir la recherche qualitative par la pratique**, by Christophe Lejeune (HEC Liège, ULiège) and Laetitia Pozniak (UMONS)
- **Seminar in qualitative research methods in management**, by Anne Drumaux (ULB):
- **Quantitative methodology**, by François Rycx (ULB) and Mélanie Volral (UMONS)
 - No longer part of programme:
Epistemology and critical issues in management studies

Advanced Courses (15 ECTS)

- **Choose three advanced courses (5 ECTS each):**
 - at ULB-ULiège-UMONS,
 - in the DSM programme of UCLouvain-UNamur, and/or
 - elsewhere (other university in Belgium or even abroad)

Check if the courses you are interested in are given this academic year and send your choice for approval to your coordinator within the deadlines.

Advanced Courses (15 ECTS)

- **Advanced courses** (5 ECTS each) at ULB-ULiège-UMons
- List of courses on the EDT website in various domains:
 - Methods
 - International Trade/Development
 - Finance / Accounting
 - Information Systems/ Supply Chain Management/Quantitative Methods
 - Marketing / Strategy
 - Human Resources / Organization
 - Innovation / Entrepreneurship

New course in 2020-2021

« Financial risk management »

- Online course
- By Alessandra Amendola and Marialuisa Restaino (University of Salerno)
- February 15-19, 2020

Research activities and transversal skills (30 ECTS)

✓ Research Activities (at least 25 ECTS)

- Attendance of seminars and conferences, presentation of papers, publications in peer-reviewed journals, summer schools, additional advanced courses, etc.
- The credits for **passive attendance cannot exceed 10 ECTS** (participation to today's kick-off meeting already counts for 2 ECTS).
- **At least 15 ECTS must be obtained through active research production.**
- Research seminars organised at ULB, ULiège and UMONS: see EDT website.
- The way in which the activities are credited depends on each university – please contact your administrative officer for more information.

Research activities and transversal skills (30 ECTS)

✓ Transversal Skills (at most 5 ECTS)

- Credits for the acquirement of competences that are useful to all researches regardless of their specific topic and discipline.
- Workshop and/or courses on e.g.:
 - How to write a paper?
 - How to publish in a top-field journal?
 - How to improve your oral presentation skills?
 - How searching for bibliographic references?
 - How to use a software to qualitative or quantitative research?

Research activities and transversal skills (30 ECTS)

✓ Transversal Skills (at most 5 ECTS)

- Online workshop “Publishing scholarly research”, by Dwayne Gremler (Bowling Green State University), exact date TBA.
- “Communication and writing skills” course at LSM

Contacts

✓ Scientific Committee

- **HEC Liège, ULiège:**

- Pr. Yves Crama (yves.crama@uliege.be)
- Pr. Marie Lambert (marie.lambert@uliege.be)

- **ULB:**

- Pr. François Rycx (frycx@ulb.ac.be)
- Pr. Ariane Szafarz (aszafarz@ulb.ac.be)

- **UMONS:**

- Pr. Chantal Scoubeau (chantal.scoubeau@umons.ac.be)
- Pr. Mélanie Volral (melanie.volral@umons.ac.be)

Contacts

For any practical question, you can contact the coordinator at your university:

- **HEC Liège, ULiège:** Guadalupe Amésquita (doctorat.hec@uliege.be)
- **ULB:** Anne-Lise Remy (Anne-Lise.Remy@ulb.ac.be)
- **UMONS:** Stéphanie Demelier (Stephanie.Demelier@umons.ac.be)

Financial Support

- Internal job: teaching assistant or researcher with contract
- External job: research supported by a company
- Doctoral grants:
 - FNRS: the National Fund for Scientific Research-FNRS develops and supports fundamental research.
 - FRESH: also supported by FNRS but exclusively devoted to human sciences and more specifically to research with important societal impact.

For both grants (eligibility, forms), see: <http://www.fnrs.be>

Financial Support

- Other doctoral grants:
 - Axa Research Fund: <https://www.axa-research.org/fr>
 - BAEF: Belgian American Educational Foundation <http://www.baef.be>
 - Universities: several possibilities, among which:
 - ULiège: doctoral grants in social sciences and humanities; or HEC: PRISME, 2 X 2 years.
 - ULB: MINI-ARC, <https://infofin.ulb.ac.be/?AC=400&VP=1&PID=1445>
 - UMONS : fellowships partially financed by the research council, <https://web.umons.ac.be/fr/recherche/avre/>
- Supervisors' projects: ARC, BELSPO, etc.

Advanced course:

« Advanced topics on research in Marketing »

Willem Standaert (HEC Liège, ULiège)

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“Educational mismatch, earnings and workers’ origin”

Alexandre Waroquier (UMONS)

«Upset democracy: the paradoxes of developing worker participation in challenging environments»

Aurélie Soetens (HEC Liège - ULiège)

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Thank you
&
take care!